

Software by excellence



About WEB DK software

About

- > WEBDK is a Software Development and Design company with more than 10 years of experience in the market.
- > We are covering all Europe from our offices in Strasbourg, Kehl, Cluj Napoca(our headquarter).
- > Keeping a close eye to the market trends, we develop cutting edge software for our clients, using the latest technology.
- > Our team is composed from more than 35 talented and highly specialized people can provide expertise on different programming languages (ex. PHP, JavaScript, SQL), but can also get creative in Web/UI/UX and Graphic Design.
- > Our engagement hybrid models use the project-based approach, in which the customer can remotely coordinate a Web DK development team, by multiple communication channels.



Our positioning

Technical experience and skills.

> PLATFORMS

- ✓ Windows
- ✓ Linux
- ✓ SCO Unix
- ✓ IOS
- ✓ Android

> DATABASES

- ✓ SQL Base,
- ✓ MySQL
- ✓ Microsoft SQL Server
- ✓ Oracle
- ✓ Access

> PHP FRAMEWORKS AND CMS

- ✓ Zend 1,2
- ✓ Wordpress
- ✓ Laravel
- ✓ Magento
- ✓ Yii
- ✓ Prestashop
- ✓ Cake PHP
- ✓ Codeigniter

> UI/UX

- ✓ Angular JS/Material
- ✓ Bootstrap
- ✓ JavaScript
- ✓ Axure PRO
- ✓ Fireworks

> TESTING AND TRACKING

- ✓ Unit
- ✓ Bugzilla
- ✓ Load Testing Tools
- ✓ Automated
- ✓ Bitbucket

> COMMUNICATION

- ✓ Jira
- ✓ Bitrix
- ✓ Skype
- ✓ Webex
- ✓ Worketc

> DESIGN TOOLS

- ✓ Photoshop
- ✓ InDesign
- ✓ Corel Draw
- ✓ Illustrator
- ✓ Autodesk Inventor

Our positioning

We are customer driven

Together with our customers and we provide quality and consistency in all the areas of cooperation (communication, team stability, sustainable growth).

- > We are a dynamic small company that is capable to execute big projects
- > Our internal organization is efficient with strong commitment to customer fulfillment
- > Understanding the business needs, analyzing trends in the industry is one of our main focus

Our positioning

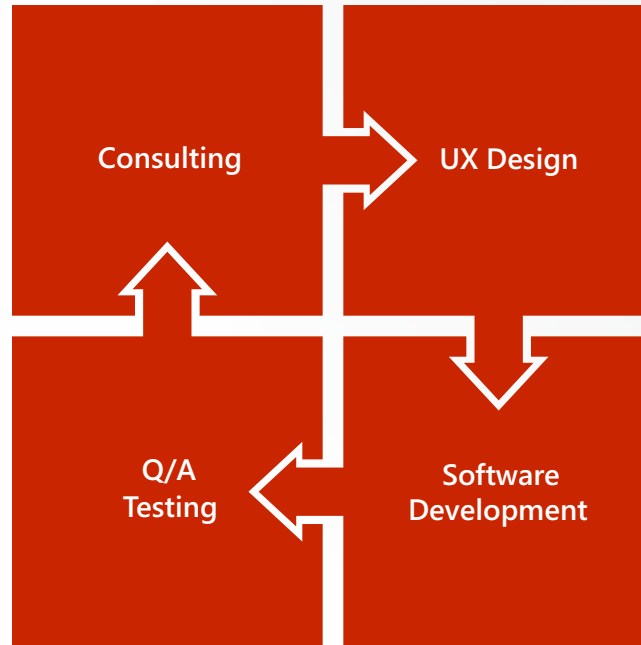
Finding the right people for our client's team.

- > WebDk relies on specialists with attitudes that are aligned with Western Europe and North America, and have an excellent command for at least one international widely spread language (English/French/German).
- > Candidates are selected based on a balanced combination of solid technical background, work experience and personality, so they can meet the project requirements at highest standards.
- > The duration of the recruitment process takes on average about 4 calendar weeks but this process depends on the level of expertise required (junior, mid-level, senior), the skill set sought (PHP, ASP, iPhone, Android, etc)
- > The synchronising time with our customer is very important, that is why our teams scheduler is compatible with U.S. and Europe time zone.

Our services

- > Technology strategy consulting
- > Design the business processes
- > Setting functional specifications
- > Direct Client - Team Communication

- > Test case definition and execution
- > Test automation
- > QA services and consulting
- > Scrum developer training



- > Usability consulting
- > Heuristic analysis
- > User Interface design
- > Prototype construction

- > Software development(PHP, ASP)
- > Fixed price/ Flexible methods for project engagements
- > Staff augmentation
- > Off-shore development

Some of our clients



Our methodology

Engagement models, methodology

Project Based

When working on a project basis we need to agree on the project specifications which are analysed by one of our senior developers. After the project acceptance we fully allocate the team to customer's specific projects.

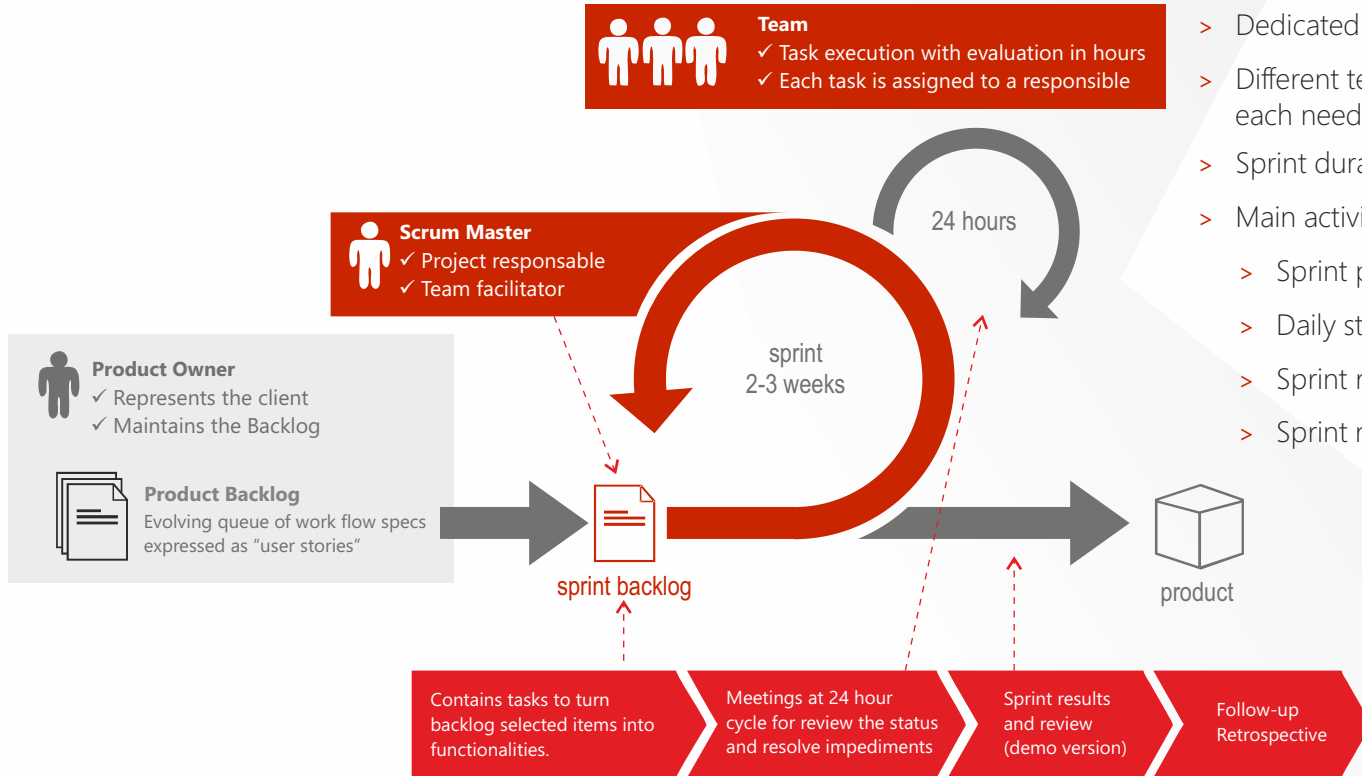
Hybrid Models

For resource intensive project that are difficult to estimate and require a multi step approach, we allocate a team which works step by step with the customer until all the requirements are well defined and understood by both parties. The Fixed price or time target is applied per stage of development.

Methodology

We use the AGILE development methods which allow us to improve development quality and productivity for our clients and improve our profitability at the same time.

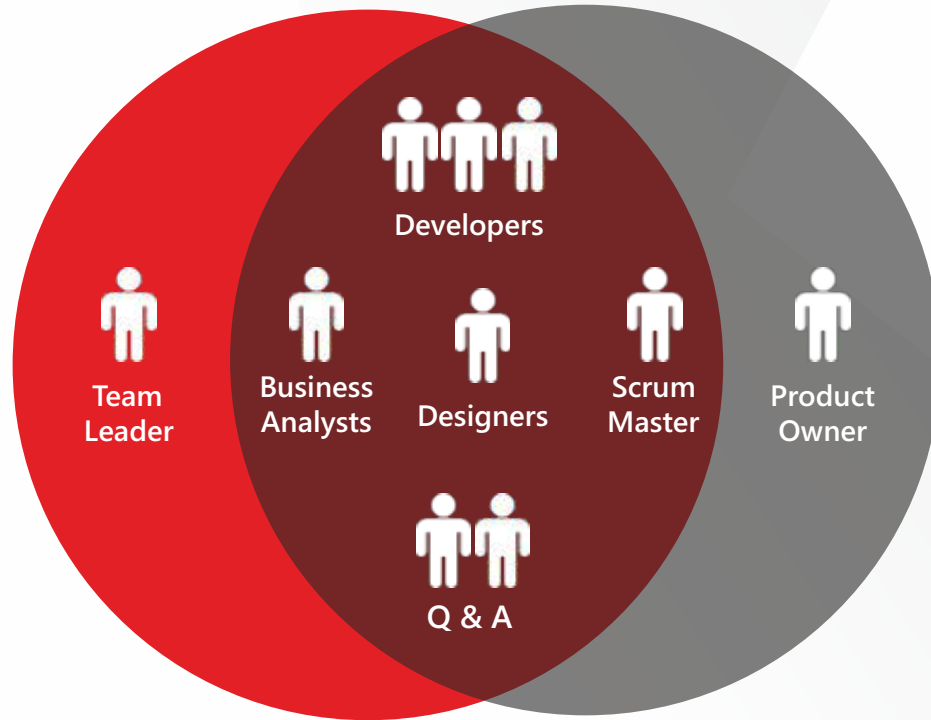
Scrum at WEB DK (DevelopingFramework)



- > Dedicated team assigned to each project
- > Different team configurations depending on each need
- > Sprint duration: 2-3 weeks
- > Main activities:
 - > Sprint planning
 - > Daily stand-up meetings
 - > Sprint review / Demo
 - > Sprint retrospective

Flexible team configurations

- > We assign dedicated teams to each of our projects, composed of different profiles according to each need.



Our support teams

In addition to the dedicated project teams, there are other groups taking care of process improvement & quality

Design Team

Provides design elements and mock-ups for the development teams. Create sketches and drawing for the software interface. Creates webpage designs, catalogues, user manuals and brochures.

Quality Assurance Team

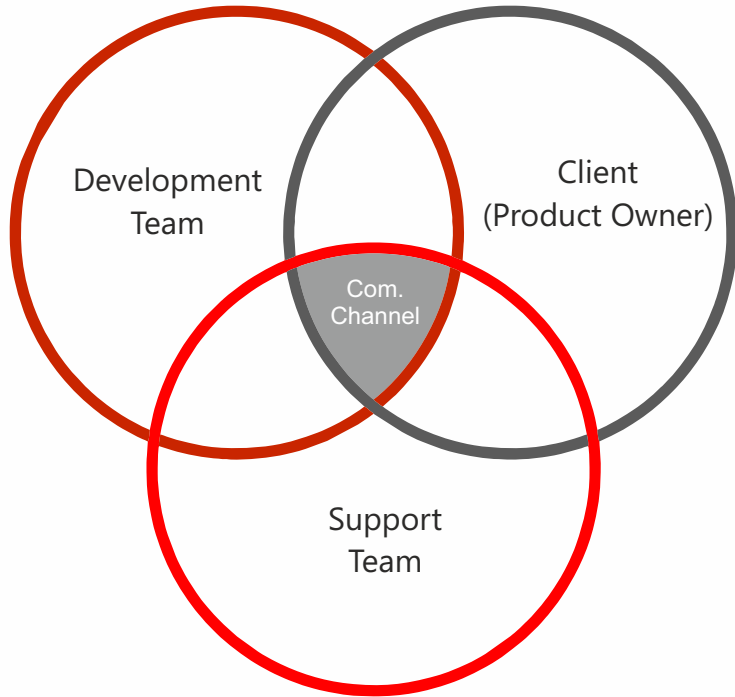
This team is responsible for ensuring that the organization is following the defined processes. It is involved in each project during its life cycle by engaging audits, meetings and monitor the QA issues.

Translation Team

It is an important support team for developing world wide products. The translations provided, are used on multilingual products. The team provides also multilingual support for user manual and training brochures.

Communication Channels

At Web Dk we know how important is the communication with the client. As a multinational company we focus every day to optimize and improve the communication channels using the latest tools available.



- > Client communicates directly with scrum master/project leader
- > The communication is engaged based on clients time zone and scheduler
- > The base communication language is English, but the project leader is assigned so it can communicate in clients language
- > Main communication and control tools:
 - > **Jira** - Ticket and task assignment
 - > **Bitbucket** - Source Control
 - > **Bitrix 24** - Project management
 - > **Skype** - Live chat with availability based on client scheduler
 - > **WebEX** - Conference Manager
 - > **E-mail** - Response time under 10 minutes

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